

# SENIOR MARKETING GROUP

of West Michigan

## 2023 Annual Membership Application

Agency Name: \_\_\_\_\_

Agency Description:  Healthcare  Senior Living facility  Products & Services  Financial  Other

Agency Address: \_\_\_\_\_

Agency Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Agency Website: \_\_\_\_\_ County: \_\_\_\_\_

Agency Director / CEO: \_\_\_\_\_  Not-for-Profit  For-Profit

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Primary Contact Address:  Same as above Other: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Preferred Communication:  Email  Phone  Fax  Mail

Secondary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Secondary Contact Address:  Same as above Other: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Preferred Communication:  Email  Phone  Fax  Mail

Are you interested in sponsoring one of our membership meeting this year? \_\_\_ Yes \_\_\_ No

## 2023 Membership Fee Invoice

Single Agency Membership Fee (one location): \$125.00 per year, January - December.  
(Companies with multiple facilities must enroll separate membership for each facility)

Please send completed application and check to: Senior Marketing Group P.O. Box 115 Muskegon, MI 49443

Questions - please contact:  
Lisa Luckey, Mary Free Bed at Home @ 616-368-9630  
Wendy Little, The Village at Park Terrace @ 231-755-6560  
Email: info@smgmuskegon.com

Signature: \_\_\_\_\_ Date of Application: \_\_\_\_\_

Please make checks payable to Senior Marketing Group of West Michigan

I hereby give the Senior Marketing Group permission to use photograph (s) taken of myself in a marketing manner. I relinquish all rights, title and interest I may have in the finished pictures, negatives and copies of this purpose. I waive the right of prior approval and hereby release the Senior Marketing Group from any and all claims for damages of any and all kinds based on their use of these photographs.

### Member Receipt

\$125.00 Paid to the Senior Marketing Group of West Michigan Membership.

This membership is current through December, 2023.

Board Director Signature: \_\_\_\_\_ Date: \_\_\_\_\_