

SMG Senior Community Day

Friday, August 4, 2023

Vendors: 9:00 am - 1:00 pm

Location: Orchard View High School



SENIORmarketingGROUP
professionals serving seniors

SMG use. Date Received.

____/____/2023

2023 Vendor / Sponsor Application

Organization: _____
(Please print exactly how it is to appear in print)

Contact: _____, Phone: _____

Address: _____, City: _____, Zip: _____

Email: _____

****Membership to SMG is required to participate in this event as an exhibitor****

Platinum Sponsorship

** All Inclusive Logo Package:

On ALL event promotional materials On All event Ads

On Welcome Sign at registration table On all Lunch Boxes and Table Tents

"2" Page Ad in the program

Recognition at the event

Media exposure

Promotional item in Attendee Bags

Premium Booth Location at event

2 Exhibitor tables with tablecloths

Two lunches

\$2,000

Gold Sponsorship

Organization Name Package: On ALL event promo materials On All event Ads

Breakfast sponsor with Advertising Space during coffee, Table Tents and Company Rep greeter

"1" Page Ad in the program

Recognition at the event

Promotional item in Attendee Bags

1 Exhibitor table with tablecloth

Two lunches

\$1,000

Silver Sponsorship

1/2 Page Ad in the program
Exhibitor table with tablecloth
Two lunches

\$500

Bronze Sponsorship

1/4Page Ad in the program
Exhibitor table with tablecloth
Two lunches

\$350

Vendor Sponsorship

Company Name in Program
Exhibitor table with tablecloth
Two lunches

\$200*

- YES! We need a table covering
- YES! We will donate a Door Prize of \$25 value or Greater
- YES! We require electricity. Electricity locations are limited. Spaces will be distributed in order of application and payment received. Electricity cannot be guaranteed.

Two lunches are provided - if you need additional lunches, how many? _____

THINGS YOU SHOULD KNOW!

Application and Payment Deadline:

June 30, 2023

*Any Vendor Sponsorships received after this date will be accessed a \$100 up charge and cannot be guaranteed inclusion in printed materials.

Space is Limited!!!

Reservations are ONLY secured when Sponsorship Application & Full Payment are received

Questions???

Wendy Little
Lisa Luckey

Wlittle@heritagepmi.com
Lisaluckey@charter.net

231-755-6560
616-843-2260

**Enclosed is my check in the amount
of \$ _____**

Make Checks payable to: Senior Marketing Group of West Michigan

Mail to: Senior Marketing Group of Greater Muskegon, P.O. Box 115, Muskegon, MI 49443