

SMG Senior Community Day

Friday, August 1, 2025
Vendors: 9:00 am - 1:00 pm
Location: Orchard View High School



SMG use. Date Received.
____/____/2025

2025 Vendor / Sponsor Application

Organization: _____
(Please print exactly how it is to appear in print)
Contact: _____ Phone: _____
Address: _____ City: _____ Zip: _____
Email: _____

****Membership to SMG is NOT required to participate in this event as an exhibitor****

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| <h3>Platinum Sponsorship</h3> <p>All Inclusive Logo Package: On ALL Event Promotional Materials on All Event Ads On Welcome Sign at Registration Table On All Lunch Boxes and Table Tents "2" Page Ad in the Program Recognition at the Event Media Exposure Business Name & Logo on All Bags Premium Booth Location at Event 2 Exhibitor Tables with Tablecloths Two Lunches</p> <p>\$2,500</p> | <h3>Gold Sponsorship</h3> <p>Organization Name Package: On ALL Event Promo Materials On All Event Ads Breakfast Sponsor with Advertising Space During Coffee, Table Tents and Company Rep Greeter "1" Page Ad in the Program Recognition at the Event Business Name & Logo on All Bags 1 Exhibitor Table with Tablecloth Two Lunches</p> <p>\$1,500</p> <hr/> <h3>Non-Member Vender Table</h3> <p>Company Name in Program Exhibitor Table with Tablecloth Two Lunches</p> <p>\$500</p> | <h3>Silver Sponsorship</h3> <p>1/2 Page Ad in the Program Exhibitor Table with Tablecloth Two Lunches</p> <p>\$750</p> <hr/> <h3>Bronze Sponsorship</h3> <p>1/4 Page Ad in the Program Exhibitor Table with Tablecloth, Two Lunches</p> <p>\$500</p> <hr/> <h3>Vendor Sponsorship</h3> <p>Company Name in Program Exhibitor Table with Tablecloth Two Lunches</p> <p>\$300</p> |
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- YES! We need a table covering.
- YES! We will donate a Door Prize of \$25 value or Greater.
- YES! We will donate BINGO prizes of \$5 each for the BINGO Room. How many? _____
- YES! We require electricity. Electricity locations are limited. Spaces will be distributed in order of application and payment received. Electricity cannot be guaranteed.

Two lunches are provided - if you need additional lunches, how many? _____

THINGS YOU SHOULD KNOW!

Application and Payment Deadline:

June 15, 2025

*Any Vendor Sponsorships received after this date cannot be guaranteed inclusion in printed materials.

10% Discount if paid by June 1, 2025!

Space is Limited!!!

Reservations are ONLY secured when
Sponsorship Application & Full Payment
are received

Questions???

Wendy Little
Jamie Medema

Wlittle@heritagepmi.com
Jmedema@elara.com

231-740-7501
616-612-8568

Enclosed is my check in the amount
of \$ _____

Make Checks payable to: Senior Marketing Group of West Michigan

Mail to: Senior Marketing Group of Greater Muskegon, P.O. Box 115, Muskegon, MI 49443

WAIVER & RELEASE:

Filling in this form indicates I waive and release any and all rights and claims for damages may have against any of the sponsors or organizers of Senior Community Day for any and all claims of damages, demands, actions whatsoever which may arise as a result of my participation of the event. I grant full permission to use my likeness for marketing.