

SMG Senior Community Day

Friday, August 2, 2024

Vendors: 9:00 am - 1:00 pm

Location: Orchard View High School

SENIOR
MARKETING
GROUP

OF WEST MICHIGAN

SMG use. Date Received.

____/____/2024

2024 Vendor / Sponsor Application

Organization: _____

(Please print exactly how it is to appear in print)

Contact: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Email: _____

****Membership to SMG is required to participate in this event as an exhibitor****

Platinum Sponsorship

All Inclusive Logo Package:
On ALL event promotional materials On All event Ads
On Welcome Sign at registration table On all Lunch
Boxes and Table Tents
"2" Page Ad in the program
Recognition at the event
Media exposure
Business Name & Logo on all Bags
Premium Booth Location at event
2 Exhibitor tables with tablecloths
Two lunches

\$2,000

Gold Sponsorship

Organization Name Package: On
ALL event promo materials
On All event Ads
Breakfast sponsor with Advertising
Space during coffee,
Table Tents and
Company Rep greeter
"1" Page Ad in the program
Recognition at the event
Business Name & Logo on all Bags
1 Exhibitor table with tablecloth
Two lunches

\$1,000

Silver Sponsorship

1/2 Page Ad in the program
Exhibitor table with tablecloth
Two lunches

\$500

Bronze Sponsorship

1/4 Page Ad in the program
Exhibitor table with tablecloth
Two lunches

\$350

Vendor Sponsorship

Company Name in Program
Exhibitor table with tablecloth
Two lunches

\$200*

- YES! We need a table covering.
- YES! We will donate a Door Prize of \$25 value or Greater.
- YES! We will donate BINGO prizes of \$5 each for the BINGO Room. How many? _____
- YES! We require electricity. Electricity locations are limited. Spaces will be distributed in order of application and payment received. Electricity cannot be guaranteed.

Two lunches are provided - if you need additional lunches, how many? _____

THINGS YOU SHOULD KNOW!

Application and Payment Deadline:

June 15, 2024

*Any Vendor Sponsorships received after this date will be assessed a \$100 up charge and cannot be guaranteed inclusion in printed materials.

Space is Limited!!!

Reservations are ONLY secured when
Sponsorship Application & Full Payment
are received

Questions???

Wendy Little
Lisa Luckey

Wlittle@heritagepmi.com
Lisaluckey@charter.net

231-740-7501
616-843-2260

Enclosed is my check in the amount
of \$ _____

Make Checks payable to: Senior Marketing Group of West Michigan

Mail to: Senior Marketing Group of Greater Muskegon, P.O. Box 115, Muskegon, MI 49443

WAIVER & RELEASE:

Filling in this form indicates I waive and release any and all rights and claims for damages I may have against any of the sponsors or organizers of Senior Community Day for any and all claims of damages, demands, actions whatsoever which may arise as a result of my participation of the event. I grant full permission to use my likeness for marketing.