

FRIDAY, AUGUST 7, 2026
VENDORS: 8:00 AM - 1:00 PM
LOCATION: ORCHARD VIEW HIGH SCHOOL



For SMG use. Date Received.
 ____ / ____ / 2026

2026 VENDOR / SPONSOR APPLICATION

Organization: _____
 (Please print exactly how it is to appear in print)

Contact: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Email: _____

****Membership to SMG is NOT required to participate in this event as an exhibitor****

PLATINUM SPONSORSHIP

All Inclusive Logo Package:

- Logo on ALL event promotional materials
- Logo on welcome signage
- Logo on lunch boxes and table tents
- Place branded items in tote bags
- 5 minute presentation during lunch sessions
- 16x24 Lunch Room & Bingo Sponsor Poster**
- Recognition at the event
- Media exposure
- Business name & logo on all bags
- Premium booth location at event
- 2 Exhibitor tables with tablecloths
- Two lunches

\$2,500

GOLD SPONSORSHIP

Organization Name Package:

- Name on ALL event promotional materials
- Name on welcome signage
- Name on table tents
- Place branded items in tote bags
- 16x24 Lunch Room Sponsor Poster**
- Recognition at the event
- Media exposure
- Business name & logo on all bags
- 1 Exhibitor table with tablecloth
- Two lunches

\$1,500

SILVER SPONSORSHIP

- Name on welcome signage
- 16x24 Activity Sponsor Poster**
- Media exposure
- 1 Exhibitor table with tablecloth
- Two lunches

\$750

BRONZE SPONSORSHIP

- Name on welcome signage
- 1 Exhibitor table with tablecloth
- Two lunches

\$500

VENDOR SPONSORSHIP

- Name on directory poster
- 1 Exhibitor table with tablecloth
- Two lunches

\$300

non-member SPONSORSHIP

- Name on directory poster
- 1 Exhibitor table with tablecloth
- Two lunches

\$500

- YES!** We need a table covering.
- YES!** We will donate a Door Prize of \$25 value or Greater.
- YES!** We will donate BINGO prizes of \$5 each for the BINGO Room. How many? _____
- YES!** We require electricity. Electricity locations are limited. Spaces will be distributed in order of application and payment received. Electricity cannot be guaranteed.

Two lunches are provided - if you need additional lunches, how many? _____

APPLICATION AND PAYMENT DEADLINE
JUNE 30, 2026

- Any Vendor Applications received after this date cannot be guaranteed inclusion in printed materials.-
 -Reservations are ONLY secured when Sponsorship Application & Full Payment are received.-

SPACE IS LIMITED!!!

Make Checks payable to: Senior Marketing Group of West Michigan
Mail to: Senior Marketing Group of West Michigan, P.O. Box 115, Muskegon, MI 49443

Have questions or need more information?
 email us at info@smgmuskegon.com

WAIVER & RELEASE:

Filling in this form indicates I waive and release any and all rights and claims for damages may have against any of the sponsors or organizers of Senior Community Day for any and all claims of damages, demands, actions whatsoever which may arise as a result of my participation of the event. I grant full permission to use my likeness for marketing.